

## Retention Rate

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| <b>Campus<br/>Retention</b> | Knoxville / Online<br>48% |
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*Data Source: IPEDS Fall Enrollment Survey (submitted 04/13/2020)*

*Cohort Period: 8-01-18 to 10-31-18*

*Student Ending Status as of 8-01-19*

*Student Population: First-time, Full-time Undergraduate Students*